

# 2.00 THE WEEKLY BULLETIN 2.00

## THE WEATHER

**CANADIAN GOVERNMENT FORECAST**  
Today and Friday—Fair and warm.  
Sun. from Friday 42 to 52. S. 35. Light  
temperatures by 9:15.  
Edmonton temperatures: 2 p.m. yesterday  
in 50 to 54. Low 34. Maximum 58  
above. Maximum 74 above.

FIFTY-NINTH YEAR. VOL. LIX, No. 183

If You Don't Get The Bulletin, You Don't Get All the News—Nor the Pictures!

## Edmonton Bulletin

AN INDEPENDENT NEWSPAPER IN PUBLIC SERVICE

EDMONTON, ALBERTA—THURSDAY, JULY 13, 1939

## WHEAT CLOSE

THURSDAY

MINNEAPOLIS CLOSING—July 13, 1939.

W. 54.50, Nov. 56.00, Dec. 55.50

Single Copy, Five Cents

### Death Ends His Career

### HON. F. RINFRET PASSES AWAY IN CALIFORNIA

LOS ANGELES, July 13.—The sudden death last night of Hon. Fernand Rinfret, Canadian Secretary of State, was announced today by a local newspaper.

LOS ANGELES, July 13.—Hon. Fernand Rinfret, Canadian Secretary of State, died suddenly last night at his home in Los Angeles. He was 54 years of age.

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### PERSONNEL OF NEW DEFENCE BOARD NAMED

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### Hogan Beaten By Titlist In Manitoba Golf

WINNIPEG, July 13.—Canada's junior champion of 1938, Ian Hogan, was beaten today by a local amateur in a golf tournament.

### U.S. Commercial Travellers May Use Autos In Dominion

OTTAWA, July 13.—Automobiles of American commercial travellers may now be used freely in Canada.

## France Foresees Gravest Dangers in Moves of Hitler

By RALPH HEINZEN

British United Press. Exclusive Cable to The Edmonton Bulletin.

**PARIS, July 13.—Great Britain and France are firmly determined to conclude the now deadlocked negotiations to get Soviet Russia into their European security front, Foreign Minister Georges Bonnet, of France, told the British United Press today.**

### MORTGAGE ACT DOESN'T BAR ALBERTA RIGHT

Tight Explanations Federal Statute To Chamber Of Commerce

Central Mortgage Bank Act does not infringe upon the powers of the province in any way, R. D. Tigue, K.C., said Wednesday when he was asked to appear before the council of the Edmonton Chamber of Commerce to explain the provisions of the statute.

The Act, he declared, is clearly within the powers of the Dominion government and is not in any way infringing upon the powers of the province, as it is a purely voluntary. The lender cannot be held responsible for the actions of the borrower.

### FOREST FIRES RAGE ON SOUTH SIDE OF SLAVE

Fanned by high winds and aggravated by protracted dry weather, two forest fires have broken out on the south side and near the west end of Slave Lake, according to reports received by provincial forestry branch officials.

Reports of the fires are unknown, but information received by the branch indicated that the fires were of some magnitude.

"Generally speaking, the fire hazard has increased in the last year or so," declared one official.

The Athabasca Valley is dry and the forest is tinder-dry. The fire hazard is increased in the last year or so, declared one official.

### 70-Cent Initial Wheat Price To Aid East Growers

OTTAWA, July 13.—The Canadian Wheat Board's 70-cent initial price for 1939 western spring wheat has been extended to include winter wheat grown in eastern Canada.

### Britain To Need New Public Loan

LONDON, July 13.—Sir John Simon, Chancellor of the Exchequer, told parliament tonight that a new public loan of about £300,000,000 probably would be necessary to meet Britain's mounting armament costs this year.

### Child In Critically Burned When She Plays With Fire

DAVID PAUL, aged five, daughter of Mr. J. Paul, of the exchequer, told parliament tonight that a new public loan of about £300,000,000 probably would be necessary to meet Britain's mounting armament costs this year.

### CHAMBER WILL PROBE PLANS FOR HOUSING

Committee to Try Remove Barriers Preventing Program

Chamber of Commerce will appoint a special committee to find out just what the obstacles actually were that prevented the program being launched.

Question of housing program was brought before the council by H. M. Evans, who stated that it was deplorable that the housing program in the city and in Alberta had been so far from successful.

Mr. Evans said the Chamber should appoint a committee to find out just what the obstacles actually were that prevented the program being launched.

Practically all grain in the Peace River territory is headed out to the west and demand for it is increasing.

Weather at Hythe has been warm and sunny with light rain. Crops in the Peace River territory are suffering from lack of moisture.

PARIS, July 13.—France was reported today to be considering sending a high military personality to Moscow to aid in negotiations to bring Russia into the Anglo-French anti-aggression front under a mutual assistance pact.

### Russia May Get Anglo-French Aid For Military Uses

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### Four Applying For Franchise On Winter Road

Alberta Highway Traffic Board will consider four applications for an exclusive freight franchise over the 300 miles winter highway from Grande Prairie to the north.

### Child Drowned

NORTH VANCOUVER, B.C. 7-13.—Daniel L. Case, five, drowned here late yesterday when he tumbled from a log into an artificial swimming pool on the bank of the Capilano river.

### Canada to Exhibit at World Poultry Congress

When the seventh world's poultry congress gets underway at Cleveland on July 28, Canada will be represented by the exhibit shown below, a display prepared by the department of agriculture of the Dominion government.



### Force Seeks Solve Mystery as \$240 Taken From Police Headquarters

Edmonton's city police force has been alerted to a theft of \$240 from the police headquarters.

### PEACE RIVER GRAIN SHOWS GOOD GROWTH

Grain Over Two Feet High In Some Sections, N.A.R. Report Says

Practically all grain in the Peace River territory is headed out to the west and demand for it is increasing.

### Manitoba Plans To Go Through With Barter Deal

WINNIPEG, July 13.—After consulting with his cabinet last night, the Manitoba government has decided to go through with the barter deal.

### Roller Skating Must Stop, Says Chief Of Police

Roller skating in this city is being stopped, says the chief of police.

### Irish Sentenced

MANCHESTER, England, July 13.—Three Irishmen were sentenced to prison for their part in the Manchester bombing.

### Calgary Race Entries

See Page 2

## Men To Take Part In Fleet Games: King Will Review

By J. F. SANDERSON  
Canadian Press Staff Writer  
LONDON, July 13.—The British navy is calling up 12,000 retired officers and reservists for fleet exercises in August and September.



### Alberta Wife Waits Final Court Order

LOS ANGELES, July 13.—Mrs. Madeline Nichols, Canadian-born mother of eight children, today awaited final word that may set her free from her husband's custody.

### Eight Children May Be Separated From Parents In South

LOS ANGELES, July 13.—Mrs. Madeline Nichols, Canadian-born mother of eight children, today awaited final word that may set her free from her husband's custody.

### American-Born Woman Deported To Canada

OTTAWA, July 13.—An American-born woman was deported to Canada today.

### English Team Wins Coveted McKinnon Cup

EDMONTON, July 13.—The English team won the McKinnon Cup today.

### Hon. W. G. Ernst Dies At His Home Of Heart Attack

BRIDGEWATER, N.S., July 13.—Hon. William G. Ernst, 42, former Conservative Dominion minister, died suddenly at his home last night.

### James A. Northey Named Director Of National Line

OTTAWA, July 13.—James A. Northey, president of the Telfer Paper Box Co. Ltd., Toronto, yesterday was appointed director of the Canadian National Railways.

There are only a few of the many... (text continues)

## GEORGE YORRER EXHIBITION TICKETS RIGHT NOW





# Stephen Leacock Gains New World Reputation For Role as Rescuer

## ORANGEMEN IN CELEBRATION AT ARDROSSAN

Edmonton, Fort Saskatchewan Lodges Mark Glorious "Twelfth"

Several hundred persons attended the annual July 12 celebrations held by the Edmonton and Fort Saskatchewan Orangemen lodges at Ardrossan, Wednesday. Two special buses conveyed visitors to the grounds for a program of sports, picnics and drum playing.

The day was of special importance to Mrs. S. L. Bradley, long a loyal supporter of the Orange order, for on Wednesday she celebrated her 74th birthday. Mrs. Bradley is one of the outstanding figures in the Ardrossan district, where she has resided for the past 29 years. She has played an important role in the development of the community. For some 20 years she was postmistress in the district having the post office in her home, which is just east of Ardrossan. She is a member of the peace association.

Other important figures at the picnic were William Allen, oldest Orangeman on the picnic, and R. H. Wright of South Edmonton, who has been a member of the Orange lodge for the past 36 years. T. W. Higgins, A. J. Manning, Mr. Wray J. Dawson and S. W. Bradley. Mr. Andrews triumphed in the married men's race when he finished ahead of B. Davis, who was second, and E. Jones, who finished third. Mr. and Mrs. Reynolds won the married couple's race beating Mr. and Mrs. Alexander.

Team of Glen Reynolds and Bert Reynolds won the horse-shoe pitching competition, scoring a victory over the team of Elsie Coulbourn and Joe Ryan in the first. Sid Ball games saw the Glengarden nine defeat the hard-hitting Agriola ladies 14-11, while Ardrossan men defeated Agriola 4-6 and Brookville ladies scored a stunning 23-2 victory over Agriola. Bill Thorne competition for farm women was won by Mrs. Robert Quinn, while Mrs. Joe Reynolds finished second.

Arrangements for the day were in charge of E. Hansen, W. M. Bradley and J. B. Bradley, assisted by G. Martin and W. Siebert. Bert Pearce and his band provided music for the dance held in the ball Wednesday evening.

**Special Session**  
TORONTO, July 13.—Premier Mitchell Hepburn announced Tuesday a special session of the Ontario legislature will be called with a month's delay after the election of the new government.

"We hope to make it a bumper session," the premier said.

**THAT REMINDS ME—**  
**OGDEN'S**  
**IS EASIER TO ROLL**

It's such a smooth, silky cigarette tobacco, this Ogden's Fine Cut. The kind that's cut to roll right and to smoke right. Wise roll-your-owners choose Ogden's and they pick the best papers, too—"Vogue" or "Chanticleer".

**OGDEN'S FINE CUT**

# PERSUNNEL OF NEW DEFENCE BOARD NAMED

R. C. Vaughan, of C.N.R., Is Loaned To Dominion Government

Continued From Page One

The board will be as possible, the prime minister said. Mr. Vaughan will serve without salary. The government will retain his salary from the C.N.R. He will be placed by a chairman as soon as the board is successfully launched.

Addressing himself particularly to military workers, he said: "The Conservative party is officially on record and on its feet. It is not a party of the past, but a party of the future. It is not a party of the past, but a party of the future. It is not a party of the past, but a party of the future."

**LIMIT THE COST**  
The authorizing creation of the board, which is known as "Defence Production, Control and Financing Act, 1939." It is designed to limit the cost of the board and to safeguard the public against undue expenditure.

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That transparent oilled skin, which is the trademark of the Canadian National Railway, was the subject of a recent fashion show at Alexander's, N.Y.

obtained and no unfair or unreasonable advantage was taken of the Canadian National Railway.

An important feature of the act is its provision that Canadian law and Canadian industry will, wherever possible, be given the benefit of the doubt.

Mr. Vaughan was appointed assistant to the president of the Canadian National Railway, and in July, 1939, became assistant to the president of the Canadian National Railway.

President S. J. Hingford of the Canadian National Railway announced in a statement that the new board will be the first of its kind in the history of the Canadian National Railway.

Mr. Vaughan was born in 1872 and began his career as a railway engineer. He later entered the steel industry, gaining experience in its various branches until, in 1912, he organized his own company, the Dominion Foundries and Steel Limited.

Mr. Vaughan is a former president of the Chamber de Commerce de Montreal and vice-president of the Canadian Chamber of Commerce.

Howard B. Chase was born in England in 1884 and has been appointed the greatest part of his life with railway operations in western Canada. He has acted in one capacity or another for the Brotherhood of Locomotive Engineers since 1910 and is now that body's chief officer in Canada.

He has had a wide experience in negotiating agreements with both the Canadian National and Canadian Pacific Railways and served as an advisory officer to the Canadian government delegation to the International Labor Conference in Geneva in 1928.

**FOUR MEMBERS**  
The defence purchasing board consists of four members: a chairman and three others appointed for a term of five years. The chairman will be the chief executive officer and will devote his whole time to it. He will receive a salary and be ex-officio a member of the defence council of the department of national defence. The other members will not be on salary but will receive a stipend for actual expenses and receive a per diem allowance for time devoted to the work on the board.

The board will have exclusive power to negotiate and to award contracts for armaments and defence products where the amount involved exceeds \$50,000. Where articles of equipment are required by the department of national defence for purposes of the defence program, requests will be made to the defence purchasing board, which will be authorized to acquire the goods of the business, commercial and financial aspects of all major defence matters.

**INVITE TENDERS**  
It is provided by the act that, wherever practicable, the board must invite tenders for material required and must accept the lowest tender. Where the board is of the opinion it is not in the public interest to accept the lowest tender, it must report in detail to the minister of finance, who in turn must refer the matter to the government as a whole for decision.

Special safeguards are provided in respect of non-competitive contracts to ensure a fair and reasonable cost to the government will be

# Oil Right TO STAND BY THEIR CHIEF

Manion Appeals To Party Members To Overlook Differences

By FRANK FALGOUTY

CAMPBELL, N.B., July 13.—An appeal to Conservatives to stand by their chief, Mr. Manion, was made by Dr. R. J. Manion, federal Conservative leader, at a luncheon tendered him here Wednesday.

Addressing himself particularly to military workers, he said: "The Conservative party is officially on record and on its feet. It is not a party of the past, but a party of the future. It is not a party of the past, but a party of the future. It is not a party of the past, but a party of the future."

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# NORTH IRELAND BACKS BRITAIN IN WAR EVENT

Whole Resources Placed at Disposal Of Mother Country

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Billie Browne Tries His Hand Writing Verse

By FRANK FALGOUTY

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Addressing the guests, including the mayor of Calgary, Mr. Billie Browne, president of the Calgary Railway Hotel, said: "The railway has been the backbone of the Canadian West. It has been the backbone of the Canadian West. It has been the backbone of the Canadian West."

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Just why anyone should object this is hard to imagine, for it but presses the general desire of the people to make full use of the





















Real



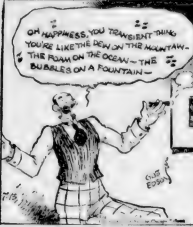




**Little Orphan Annie**



**The Gumps**



**By Gray**

**Animal Crackers**

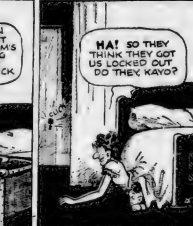


**Freckles**



**By Merrill Blosser**

**Moon Mullins**



**By Willard**

**Terry Pin's Tips On**



**By Edson**

**Home Service**



**Gasoline Alley**



**By King**

**Curious World**



**By William Ferguson**

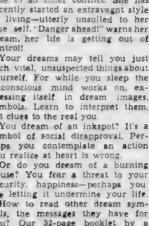


**Dick Tracy**



**By Chester Gould**

**Bees Respected**



**Circus Blamed**



**Boots and Her Buddies**

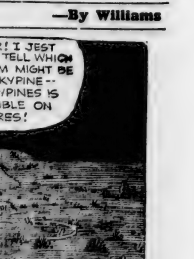


**By Martin**

**Out Our Way**



**By Williams**



**Alley Oop**



**By Hamilton**

**More Than He Bargained For**



**By Williams**







# EATON'S Midsummer Sale

## BARGAIN DAY

TWO-DAY SALE — FRIDAY AND SATURDAY — JULY 14th and 15th

### Full Fashioned Silk Hose

A Clearance Price . . . Limited Quantity . . . No C.O.D.'s!

A grouping of higher priced hosiery at a clearance price! Take advantage of this offer to stock up for summer-at-home and vacation needs. Several popular silk textures including:

SERVICE WEIGHT SILK  
FOUR THREAD BROGUE CHIFFON

SILK TO TOP CREPE  
CREPE WITH LISLE TOP

A wide range of this season's smart shades in sizes 8½ to 10½ . . . not a full range of colors in each size. Better shop early for best selection! Substandards! EATON'S MIDSUMMER SALE . . . PAIR,

### White Mesh Sport Socks

This mesh weave is a cool, open texture . . . comfortable for warm weather wear. Particularly practical for those who play tennis and for golf enthusiasts. Knit from a mixture of rayon and lisle—long wearing and easily laundered. Finished with "Lastex" cuffs which keep the socks from wrinkling. White in sizes 8½ to 10. EATON'S MIDSUMMER SALE . . . PAIR,

—Hosiery Section, Second Floor, Phone 5-1-2-4-5

## Summer Glove Sale!

### Hand-Made Gloves

A highlight feature in the Midsummer Sale . . . gloves that are worthy of a much higher pricing! Hand made cotton fillet . . . attractive open work effects that allow you to be gloved with comfort no matter how hot the day. Lovely for wear with summer frocks . . . the shades, white and ecru, are wearable with any color scheme. Women's sizes. EATON'S MIDSUMMER SALE . . . PAIR,

—Glove Section, Second Floor, Phone 5-1-2-4-5

29c

### Sport Squares

Sport squares just arrived from New York . . . as smart as they are new! Large sized squares of cotton to tie over your curls or use as a neckerchief. Novelty and floral patterns in the prints. Imperfects.

EATON'S  
MIDSUMMER  
SALE . . . EACH

15c



### Suntan Beach Toppers

Of course you'll want to spend your leisure outdoors . . . whether you're at the beach or sunning in your own back yard these toppers will be smart, comfortable and they're cut to allow a good tanning. Gaily patterned cotton prints mostly in halter style. EATON'S MIDSUMMER SALE . . . EACH

—Neckwear, Second Floor, Phone 5-1-2-4-5

29c

## FOOTWEAR FOR ALL

### Special Price on Women's Shoes

Shoes here for every occasion short of formal wear. Smartly styled afternoon pumps and straps, trim ties for business. Black and brown side and kid leathers, and a few rich shades—some with patent trim. Mostly Cuban and a few high heels. A clearance grouping bringing you foot comfort and style at a thrifty marking! Sizes 1 to 8. EATON'S MIDSUMMER SALE, PAIR.

\$1.95



### Cool White Footwear

For Hot Weather Smartness

Summer shoes that provide the comfort and coolness so essential on hot days. Thus a maximum of smartness provided by such details as open toes, clever stitching and cutouts, attractive trims. Sandals, ties and oxfords of white side leather with leather soles and low or Cuban heels. Sizes 1 to 8. EATON'S MIDSUMMER SALE, PAIR

\$2.29



### Men's Sturdy Work Boots

A Special Saving on Their Purchase!

Boots to meet the needs of Edmonton working men—boots that stand up satisfactorily after long wear! The uppers are of black or brown elk (trade name) in moccasin vamp style—soles of substantial leather and rubber tipped heels. Sizes 6 to 11. EATON'S MIDSUMMER SALE . . . PAIR.



\$2.95

### Men's Leather Oxfords

Smart oxfords for business men to wear to the office. Blucher uppers of black or tan colored calf leather. Comfortable lasts, leather soles and leather or rubber heels. Sizes 6 to 11. EATON'S MIDSUMMER SALE . . . PAIR.



\$3.95

### Windsor Style Chairs

Regular \$1.39!

Windsor style chairs with panel backs suitable for kitchens, dining rooms, breakfast rooms or dens. Well made of hardwood and ready for paint and brush . . . paint them to match your furnishings schemes. EATON'S MIDSUMMER SALE

SALE

98c

—Furniture, Third Floor, Annex, Phone 5-1-2-4-5

## Fabrics and Staples

### Hemstitched Sheets!

Run your fingers over these sheets—note the fine, even quality, the smooth finish! Glad over the dazzling whiteness—observe the nicely hand drawn top border! Value for your money, indeed, at only \$2.99 the pair. A generous size, 48x100 inches (finished)—and really super cotton. Luxurious enough for "best"—sturdy enough for everyday. EATON'S MIDSUMMER SALE . . . PAIR



\$2.99

### Hand Drawn Cases

The same fine quality cotton, the same beautifully done hand drawn hemstitching on the border—these are the cases you'll want to go with the above sheets. Or with the good sheets you already have! Fully bleached and in the standard width—approximately 42 inches.

EATON'S MIDSUMMER SALE . . . PAIR

59c

### Wabasso Sheets

The quality of these sheets is your assurance of long wear—the price means immediate thrift. Heavy thread cotton fully bleached to a snowy whiteness. Double bed size—approximately 68x86 inches. Finished with wide hemstitched top border. EATON'S MIDSUMMER SALE, PAIR.

\$1.58

### Unbleached Sheets by Wabasso

You save when you buy unbleached sheets—on sale doubly when they're priced as advantageously as this! A strong cotton weave in a creamy color that should bleach readily with a few launderings. Neatly hemmed—the approximate 73x91 inches. EATON'S MIDSUMMER SALE . . . EACH

55c

### Novelty New York Cottons

Regular 69c

Summer evening gowns are smartest in cotton—and so inexpensive, when 49c a yard is all you need to pay! Higher priced cottons in novelty weaves such as Ripplesilk and Bealton—lovely patterns in a host of colorings. Grand for other summer occasions, as well. Width about 36 inches. EATON'S MIDSUMMER SALE . . . YARD.

49c

### Summer Cottons — Regular 39c

Cool dotted voiles—springing seersuckers—sophisticated imitation linens—variety of cotton materials to satisfy all your Summer sewing needs. Plain colors, novelty dots and checks in the assortment—and a veritable rainbow of color. Width about 36 inches. EATON'S MIDSUMMER SALE . . . YARD.

29c



### "Waffle Cloth"

Regular 25c Yard

This cotton waffle weave is a favorite for informal summer wear—cool and porous, yet brassy enough in hang right. The waffle effect lends added interest—and the colors are delightful! Shades of blue, rose, pink, turquoise, sand, maize and green. Width about 36 inches. EATON'S MIDSUMMER SALE . . . YARD.

18c

### Rayon Angelskin

Regular 39c

Choose this for linette, children's wear, blouses and the like. A delightfully smooth rayon weave that washes to your heart's content. Plain pattern, medium shades and dark tones. Black and ecru—also, as well. Width about 36 inches. EATON'S MIDSUMMER SALE . . . YARD.

29c

### Printed Spun Rayons

Regular 59c and 69c Yard

Spun rayons are everywhere—sports, informal tea, shopping, business. They're cool and they're crease-resistant! A variety of look to find them reduced to the price! These are in an attractive array of floral and geometric effects—light and medium shades. All about 36 inches wide. EATON'S MIDSUMMER SALE . . . YARD

39c



### Luncheon

#### Cloths

Regular 49c!

These are the cloths you prefer for setting up every day informal meals—brilliant and colorful, and oh, so easy to launder! Woven of rayon and cotton in a creamy color with overchecks in red, gold, blue or green. Size about 56 inches square. EATON'S MIDSUMMER SALE . . . EACH

39c

### Wabasso

#### Pillow Cases

A dollar bill provides you with five or less—make a point of buying in a good supply! Heavy thread, fully bleached cotton to withstand long, everyday wear. About 48 inches wide and finished with hemstitched border. EATON'S MIDSUMMER SALE . . . EACH

5 for \$1.00



# EATON'S Midsummer Sale BARGAIN DAY

FRIDAY, JULY 14th — SEE WINDOW DISPLAYS — SATURDAY, JULY 15th

**"Pretty as a Picture"**  
**CHILDREN'S SUMMER CLOTHES**

**Infants' Dresses**  
Dainty little styles of silk crepe de chine. Dirndl waistslines and neat Peter Pan collars . . . other styles have dirndl waistslines and jumper effect tops. Pink, blue, yellow, green and white. Sizes 2, 3 and 4 years.  
EATON'S MIDSUMMER SALE

**89c**

**Girls' Frocks**  
Specially priced dresses for little girls of 3 to 6 years. Ever so many attractive styles all of which are easily laundered. Many have touches of white for trim . . . some have white bodices with lacing at the front.  
EATON'S MIDSUMMER SALE

**79c**

**Cotton Jersey Sweaters**  
Comfortable sweaters for sportswear. A boon to mothers, too, because they are easily laundered and do not necessitate ironing. Polo collar style with button necklines and short sleeves. The cotton has a soft finish . . . colors of white, blue and yellow.  
EATON'S MIDSUMMER SALE

**69c**

**Girls' Cotton Bloomers**  
Light weight cotton bloomers for summer wear. Finished with strong elastic at the waist and knees. Colors of peach, navy and white. Sizes 22 to 34.  
EATON'S MIDSUMMER SALE

**2 pairs 45c**

**Satin Slips**  
Luxurious silk satin with a rayon back makes these slips worthy of a much higher price! Cut on princess or bias line and finished with adjustable shoulder straps. Lace trimmed, embroidered or tailored. Textured and white. Sizes 32 to 44.  
EATON'S MIDSUMMER SALE

**98c**

**Cotton Crepe Gowns**  
Cool nighties of krinkly cotton crepe. Plain pastel shades and neat floral designs on pastel backgrounds. V or high necklines and sleeves or short sleeved styles. Many have contrasting bias braid bindings and embroideries. Small, medium and large sizes.  
EATON'S MIDSUMMER SALE

**\$1.00**

**Cretonne**  
English cotton cretonne patterned in a wide array of floral and other designs . . . softly blended colorings in profusion. About 27 inches wide.  
EATON'S MIDSUMMER SALE

**10c**

**Window Shades**  
Fine quality fibre window shades complete with strong roller. Green and cream.  
EATON'S MIDSUMMER SALE

**35c**

**Ready-to-Hang Draperies**  
A Simple Way to Give Added Smartness to Your Rooms  
There's no fun and bother about making when you select ready-to-hang drapes . . . they hang at your windows just as you see them in the store. Neatly made of fine quality rayon and cotton damask in lovely shades of rust, green, rose and gold. Finished with a gathered top that gives attractive fullness. Over 6 feet long and 48 inches wide.  
EATON'S MIDSUMMER SALE

**\$4.95**

**Special! Tourist Tents!**  
You won't make any mistake in taking one of these tents along to for your living quarters while camping. Check over these details:  
• Material—Treated half duck—water and mildew resistant, green or buff.  
• Strong Reinforcement—All seams and points of strain are extra well sewn.  
• Size—Very roomy, about 7x8 feet inside.  
• Other Features—Bristle—Mosquito net door and window. Nylon flags that roll up or down, break-in water resistant canvas floor.  
• Complete with poles, pegs and bag.  
EATON'S MIDSUMMER SALE

**\$27.50**

**Summer BAGS Reduced!**  
**Half Price!**  
Regular \$1.00 to \$2.95!  
It's early in the season to buy a new handbag at half price. Don't miss this opportunity for thrifty shoppers. Choose from:  
• White Washable Materials in rough and smooth finishes.  
• Printed Rayon and Cotton Fabrics.  
• Floral and Striped Linens (cottons).  
Purses, top handle and envelope types galore . . . each with this season's fashion details. Single or double pointed side fastening compartment, novelty all frames and the like.  
EATON'S MIDSUMMER SALE

**50c to \$1.47**

**Hats—Reduced!**  
Regular Value \$5.00  
Treat yourself to a really "good" hat—one that will lend distinction to your summer wardrobe! It's a stroke of luck to find them reduced this early in the season! Mostly flattering wide-brimmed models—smooth and rough straws (trade name) in white, light and dark colors. Smart ribbon and flower trims.  
EATON'S MIDSUMMER SALE

**\$2.98**

**TAILORED TWEED SUITS**  
Priced to Save You Money!  
Two-piece tailored tweed suits at an exceptionally low price . . . just \$5.00! Fine quality wool tweeds in a grand array of patternings and monotonies . . . such colors as green, blue as well as grey, beige and darker shades. The coats are single-breasted style with neatly tailored lapels and forming flaps. The skirts have one or two pleats at the front and patented side fastenings at the sides. Sizes 14 to 20.  
EATON'S MIDSUMMER SALE

**\$5.00**

**Sheer Cotton Dresses**  
Cool, summery frocks of cotton voile. Bright colored and dark toned backgrounds offset with floral and dotted designs in white on contrasting colors. Styles as smart as you find in afternoon frocks . . . you'll wear them for more occasions than around the house! Sizes 14 to 44.  
EATON'S MIDSUMMER SALE

**\$1.38**

**New York Style DRESSES**  
Regular \$2.99  
• A great bargain attraction for Friday and Saturday!  
• A host of styles in the lot!  
• ALL HAND-DESIGNED PRINTS!  
• ALL WITH COVERED PATENTED SLIDE FASTENING PLACKETS, UP TO SIZE 40!  
• High-grade materials . . . fabrics you usually find only in much more expensive frocks!  
• Washable Bernberg Rayon Crepe, Duysine Crepe (rayon), Silk, "Spuns" (rayon), imported washable Shub Cottons!  
• Bright, light and dark grounds!  
• Higher-priced detail throughout! . . . pinked seams, approx. 2 1/2" hems on all straight-cut skirts, all white collars detachable!  
• Sizes 14 to 20 and 38 to 44 in the group! No C.O.D. phone orders. EATON'S MIDSUMMER SALE

**\$1.99**

**Sport Sweaters**  
Team up those tops with your slacks and shorts to bring variety to your sports wardrobe. Choose from cotton polo shirts in colors of yellow and white. Or select a striped cotton jersey shirt with boat necklines . . . ever so many color combinations in the horizontal stripes. All have short sleeves. Sizes 14 to 20.  
EATON'S MIDSUMMER SALE

**49c**

**Tweed Coats**  
Regular \$15.75!  
The regular price tells you the story of the saving involved in the purchase of one of these coats! See them yourself to appreciate the style details and their practicality . . . particularly useful for those who are planning to travel this summer. All wool tweeds in a variety of light colored patternings fashioned on fitted or boxy lines. Some with belts, others belted. Sizes 14 to 44.  
EATON'S MIDSUMMER SALE

**\$10.95**

**House Coats**  
From New York!  
House coats with the dash and swing typical of New York imports. Cleverly patterned cotton prints in three different styles. One has a petticoat full, half button, half painted side fastening front and neck line. Another has a full neckline and three-quarter painted side fastening front. The third has a high collared neckline with painted side fastening front. All have puffed sleeves. Sizes 14 to 32.  
EATON'S MIDSUMMER SALE

**\$2.98**

**House Paint**  
Dependable house paint specially priced right now for those who wish to take advantage of the fine weather to brighten up the appearance of their home. Colors of inside and outside white, cream, shutter green, brown, buff and grey.  
EATON'S MIDSUMMER SALE

**\$1.93**

**Roll-Up Curtain Awnings**  
Ready-to-install curtain awnings suitable for a porch or summerhouse and particularly useful on the porch at the summer cottage. Heavy striped cotton awning that is easily rolled up when not in use. The shades are approximately:  
• EATON'S MIDSUMMER SALE \$2.42  
• EATON'S MIDSUMMER SALE \$3.82  
• EATON'S MIDSUMMER SALE \$2.92  
• EATON'S MIDSUMMER SALE \$4.42

**Frisled Curtains**  
Plain and figured cotton marquette curtains finished with wide frilled edges. All ivory or ivory with red, blue or gold spots. About 28 inches wide and 3 1/2 yards long.  
EATON'S MIDSUMMER SALE

**\$1.19**

**Awnings Ready to Hang**  
It's easy to keep rooms cool and comfortable with efficient awnings shading your windows. These easy to hang awnings are made ready to hang. Approximate sizes:  
• 30 inches wide, 42 inches long  
• 36 inches wide, 48 inches long  
• 42 inches wide, 54 inches long  
EATON'S MIDSUMMER SALE

**\$1.69 \$1.98 \$2.19**

**Rayon Lace Curtains**  
You'll like these . . . and you'll appreciate the special low price! So be home at your living or dining room windows. About 28 inches wide and 3 1/2 yards long. About 33 inches wide and 3 1/2 yards long.  
EATON'S MIDSUMMER SALE

**\$1.95**

**Frisled Curtains**  
Softly textured cotton marquette curtains in a grand variety of colors, dotted and novelty patterns. Wide frilled edges make them extra attractive. About 42 inches wide and 3 1/2 yards long.  
EATON'S MIDSUMMER SALE

**\$1.69**

**T. EATON CO. LIMITED CANADA**



# EATON'S Midsummer Sale

## BARGAIN DAY

FRIDAY, JULY 14th — SEE WINDOW DISPLAYS — SATURDAY, JULY 15th

### Drugs and Sundries

#### 3-Piece Dresser Sets

Mirror, brush and comb for Madame's dressing table. A metal finish combined with black enamel. Attractively boxed. EATON'S MIDSUMMER SALE... SET. **\$1.29**



In shades that enhance the natural complexion... **50¢**

VELVET SANITARY NAPKINS. EATON'S MIDSUMMER SALE. BOX OF 12. **15¢**  
HOUSEHOLD THERMOMETERS. Regular. **39¢**  
EATON'S MIDSUMMER SALE

#### Boys' Brush Sets

Regular Value **\$1.00**

Consisting of two miller brushes and one comb—wooden back in a black ebony finish. Neat imitation leather case. EATON'S MIDSUMMER SALE... SET. **89¢**



HOSPITAL ABSORBENT COTTON. Regular 35¢. EATON'S MIDSUMMER SALE... LB. **29¢**

CHAMOIS SKIN (sheepskin). Regular 75¢. EATON'S MIDSUMMER SALE... EACH. **59¢**

FITCHES DANDREFF REMOVER SHAMP. Regular 50¢. EATON'S MIDSUMMER SALE... BOTTLE. **39¢**

NAIL BRUSHES. Good quality brushes set in wooden handles. Regular 25¢. EATON'S MIDSUMMER SALE... EACH. **19¢**

EFFICIENT ANTISEPTIC. Approx. 1-oz. bottles. EATON'S MIDSUMMER SALE... **2 51¢**

EATON'S OLIVE OIL SHAMPOO. Regular 30¢. EATON'S MIDSUMMER SALE... BOTTLE. **39¢**

RUBBER GLOVES. EATON'S MIDSUMMER SALE... PAIR. **9¢**

POCKET COMBS. EATON'S MIDSUMMER SALE... EACH. **4¢**

GLAZO MANICURE SET. Regular 39¢. EATON'S MIDSUMMER SALE... **39¢**

Comprising nail polish, polish remover, cuticle re-mover, emery boards, and orange stick. Neatly boxed—a neat, compact kit for vacations and travel. EATON'S MIDSUMMER SALE... **39¢**

—Drugs, Toilettries and Sundries, Main Floor, Phone 9-1-2-4

### Stamped Goods—Half Price!



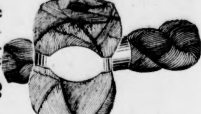
Regular 10c to \$2.25!  
Save one-half and lay in a supply of pieces to work in leisure hours all summer! Runners, spreads, cushion tops, guest and tea towels, lunch cloths, laundry bags, aprons and other pieces. Oyster, dark and white linens, cotton twill, factory cotton and white cotton.  
EATON'S MIDSUMMER SALE... PIECE. **5c to \$1.12**

### Wool Oddments Clear!



An Assortment of Wools Regular 12c to 15c

A grand thrift opportunity for enthusiastic knitters! Included are 1-ply fingering yarns, 2-ply boucles and the like. Light and dark colors in good quantities but early shopping is advisable. Approx. 1-oz. balls and skeins.  
EATON'S MIDSUMMER SALE... BALL OR SKEIN. **9¢**



### Save on Notions Friday!

#### Blanket Boxes

Regular 37¢  
Heavy Kraft paper boxes in a generous size for storing blankets, pillows and the like. EATON'S MIDSUMMER SALE... EACH. **29¢**

#### Pillow Renewers

Regular 67¢ Pair  
Sturdy cotton ticking in blue, rose or green. EATON'S MIDSUMMER SALE... PAIR. **33¢**

#### Cords

Heavy cotton cords for beach and bath robes. Color combinations of red, white and blue—yellow, white and brown—green, white and brown. EATON'S MIDSUMMER SALE... EACH. **21¢**

#### Moth Bags

"Cedarized" paper bags to protect your garments from the ravages of moths. Regular size. EATON'S MIDSUMMER SALE... EACH. **19¢**

#### Ric-Rac Braid

Cotton ric-rac in assorted colors for trim on cotton dresses and beach wear. EATON'S MIDSUMMER SALE... 6 yards. **10¢**

#### Halter Cords

Of heavy cotton and in colors to match the above robe cords. EATON'S MIDSUMMER SALE... EACH. **7¢**

### Sheffield Steel Knives



Prized Regularly at 29¢  
Dessert size knives. An outstanding saving for Midsummer shoppers! Oval shaped with composition handles and mirror-polished blades of stain-resistant steel, slipper style.  
EATON'S MIDSUMMER SALE... EACH. **19¢**

### Casseroles and Pie Plates!

Casseroles that enable you to bring dishes to the table temptingly hot! The frames are of gleaming electro plate on copper—beautiful pierced and cut designs.  
Frames of glassbake that should withstand even heat. Matching pie plates.  
EATON'S MIDSUMMER SALE... EACH. **\$1.49**



### Dinnerware—Half Price!

Half price and less—that means substantial savings if you wish to complete dinner sets from these patterns! Four lovely patterns—Van Dyke, Blue Band, Pomona and Limoges No. 61. Pieces in the group include: dinner plates, luncheon plates, bread and butter plates, fruit nappies, bouillon cups and saucers, tea plates, coupe soups.  
EATON'S MIDSUMMER SALE... DOZEN. **45¢ to \$2.25**

Egg cups, casseroles, 10" platters, 14" platters, sandwich trays, sugars.  
EATON'S MIDSUMMER SALE... EACH. **7¢ to \$1.50**

—China and Glassware, Second Floor, Annex, Phone 9-1-2-9

### Special Soap Values

**Palmolive Toilet Soap** Regular 4 Cakes 25¢. EATON'S MIDSUMMER SALE. **4 cakes 19¢**  
**Pearl White Naptha Laundry Soap** Regular 5¢ Cake. EATON'S MIDSUMMER SALE. **10 cakes 39¢**

CAIRO-PALM TOILET SOAP. Regular value in cake. EATON'S MIDSUMMER SALE... 5 cakes. **19¢**

RINSO GRANULATED SOAP. Regular 21¢. EATON'S MIDSUMMER SALE... PKG. **21¢**

SUNLIGHT LAUNDRY SOAP. Regular 49¢. EATON'S MIDSUMMER SALE... 9 bars. **49¢**

JIF Soap Flakes. EATON'S MIDSUMMER SALE... 2 PKGS. **35¢**

HOSPITAL TOILET TISSUE. Approx. 4-oz. rolls. EATON'S MIDSUMMER SALE... 10 rolls. **69¢**

EATON'S MAYFAIR LANOLINE TOILET SOAP. Regular 19¢. EATON'S MIDSUMMER SALE... 5 cakes. **19¢**

MANX FLOWERS TOILET SOAP. Regular 40¢. EATON'S MIDSUMMER SALE... 40 cakes. **3 11¢**

LUX Flakes. 2 packages and a new Lux Knitting Book for 1939. EATON'S MIDSUMMER SALE... THE THREE. **43¢**

—Soap Section, Main Floor, Phone 9-1-2-7

### A Good Fountain Pen, 69¢

Regular \$1.00  
Largest selection, type—most designed and available in several colors. Filling and durable and good for a Midsummer sale saving. EATON'S MIDSUMMER SALE... EACH. **69¢**

#### Photo Albums

Regular \$1.25  
A safe and convenient way to keep your best vacation snapshots. A portfolio in heavy black cover with 12 pages. EATON'S MIDSUMMER SALE... EACH. **98¢**

Scrap Books. Regular 75¢. EATON'S MIDSUMMER SALE... EACH. **2 25¢**

#### Playing Cards

Regular \$1.00  
Double decks of fine quality cards—gilt edged and linen finished. A choice of attractive designs. EATON'S MIDSUMMER SALE... DOUBLE DECK. **69¢**

Books on Bridge. Regular 9¢. EATON'S MIDSUMMER SALE... EACH. **9¢**

—Stationery, Main Floor, Phone 9-1-2-9

### Midsummer Savings on Ivory Enamelware!

Brides will welcome this opportunity to save on enamelware—thrifty housewives will replace worn-out pieces. A durable ivory enamel finish with green trim. Assortment includes: set of two saucepans, bake pans, round dish pans, London Kettles and sink strainers. EATON'S MIDSUMMER SALE... EACH. **59¢**

### "Midget" Glider Bicycles

A special price on these bicycles for children up to 8 years of age. Rugged frame, equipped with hand lever brakes for front and rear wheels. Mignon finish with gilt accents. All bright parts chromium plated. Coil spring saddle, rubber pedals, foot bag, pump, wrench and roller on rear guard and bell on handle bars. Size of tires and wheels. EATON'S MIDSUMMER SALE... **\$17.49**

—Budget Plan Terms may be arranged if desired.

**Cannister Sets**  
Set of four cans in graduated sizes—suitable for flour, sugar, tea and coffee. Ivory enamel finish with red, blue or green trim and gold-colored motif. EATON'S MIDSUMMER SALE... SET. **87¢**

**Medicine Cabinets**  
Only a limited number of smooth unfinished wood ready for stain or enamel. Filled with two shelves, large mirror and door. EATON'S MIDSUMMER SALE... **\$1.39**

—Hardware and Housewares, Downtown, Phone 9-1-2-4



### A Gas Range!

Equipped With Oven Control

Thrifty to buy when the price is this low—thrifty to use! A smaller size range well suited to the small kitchen. Requires only 21x36 inches floor space yet the top has four regulation Blue Ribbon burners. Good size heavily insulated oven with removable cast-iron bottom. Full size drop-down In-A-Browser boiler with white porcelain enamel boiler and chromium plated rack. Flash-G-Matic pilot light and automatic oven control. Heavy enameled finish. EATON'S MIDSUMMER SALE, COMPLETE. **\$57.75**

—Budget Plan Terms may be arranged if desired.  
—Stoves, Downtown, Phone 9-1-2-4

### Oil Cans, 5c

You want one of these for your car—around the house—at the summer cottage. The five-oz. pricing suggests you have one in each place. EATON'S MIDSUMMER SALE, EACH. **5c**

### Saucepan Sets

Set of three saucepans in heavy aluminum with rolled edge. Bug-fitting covers with colorful Catalin composition knobs. EATON'S MIDSUMMER SALE... SET. **\$1.39**

### Cast Iron Fry Pans

Three different sizes of heavy three-piece. Durable cast-iron for efficient frying. Long service. Approximately 8, 9 and 8 inches diameter. EATON'S MIDSUMMER SALE, EACH. **29c, 39c and 49c**

### Old English No-Rub Wax

No rubbing required with this high grade liquid wax. Just apply, wax wash and shine. EATON'S MIDSUMMER SALE, 4-FLY CAN. **47¢**

### Double Boilers

Good sized double boilers—approximately 2-quart capacity. Long wearing enamel finish in practical grey color. Neat fitting cover. EATON'S MIDSUMMER SALE... **59¢**

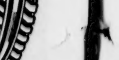
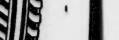
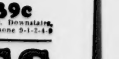
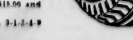
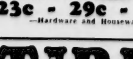
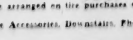
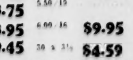
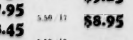
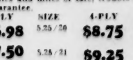
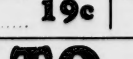
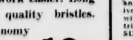
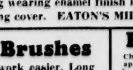
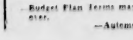
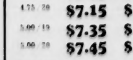
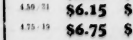
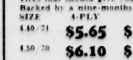
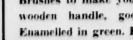
### Bannister Brushes

Brushes to make your work easier. Long wooden handle, good quality bristles. Enamelled in green. Economy priced. EATON'S MIDSUMMER SALE... **19¢**

### Enamel Saucepans

Choice of three sizes—approximately 1, 1½ and 2 quarts. Durable ivory enamel finish with red or green trim. EATON'S MIDSUMMER SALE... **23c, 29c and 39c**

—Hardware and Housewares, Downtown, Phone 9-1-2-4





# EATON'S Midsummer Sale

## BARGAIN DAY

TWO-DAY SALE — FRIDAY AND SATURDAY — JULY 14th and 15th

### Men's Summer Suits ON SALE FRIDAY!



COOL  
FABRICS  
for  
Summer

If your urge for a new suit is not matched by a robust pocketbook this is your opportunity! It's an event for business men who want a really good suit of clothes—that should stand up a long time under everyday wear and still look its best! Mostly wool worsteds—some tweeds and homespun type wools. Novelty stripes, pin and chalk stripes and herringbone patterns in grey, blue and brown colorings. The coats are semi drape style with single-breasted fronts. Sizes 36 to 44. EATON'S MIDSUMMER SALE

**\$18.50**

#### Broadcloth Shirts

Examine these shirts closely. Note the better grade cotton broadcloth that has been mercerized to have a rich appearance. Note, too, the clear cut colorings that are woven right into the material. Those are the details you expect in shirts of a much higher price... it's unusual to find them at \$1.29! The fused attached collars keep their shape during hottest days. Sizes 14½ to 17.

**\$1.29**

EATON'S MIDSUMMER SALE

#### Men's Sport Shirts

Sweat shirts of ribbed cotton with a brushed inner surface. Polo or Johnny collar style with patented slide fastening or tie front. Long sleeves. Plain shades of blue, white, maroon—combinations of black and red and light and dark blue... plain or with contrasting trim. Small, medium and large sizes.

**59c**

EATON'S MIDSUMMER SALE



#### Boys' Combinations

These are the combinations the boys favor for summer wear—they're the sleeveless, knee length, buttonless style that is cool and allows plenty of freedom of action. The cotton balbriggan is a light weight snug fitting texture. Beige or white. Sizes 24 to 36.

**49c**

EATON'S MIDSUMMER SALE

#### Boys' Pants

Now that the lads are on holidays they'll need sturdy trousers for outdoor wear... trousers like these should do! Well made of eight-ounce black cotton denim with belt loops at the waist and wide cuffed bottoms. One pocket has a patented slide fastening. Sizes 6 to 18 years.

**95c**

EATON'S MIDSUMMER SALE

#### Boys' Shirts

Cotton broadcloth shirts in collar attached style. Woven and printed patterns in striped or all-over effects. Buttoned barrel cuffs.

Sizes 12 to 14½.  
EATON'S MIDSUMMER SALE

**89c**

#### Boys' Caps

Union (cotton and wool) tufted caps for boys. One-piece crown style with full strong peak. Lined with celanese rayon. Checked patterns in a variety of colors. Sizes 6½ to 7½.

**25c**

EATON'S MIDSUMMER SALE

#### Men's Socks

Stock Up for Vacation Needs!

Of course you like extra socks in the summer so you can have frequent changes... and of course you'll want new ones to take on holidays! Whatever your sock needs here's a special that is well worth your while... from a quality, from an economy point of view! First quality wool and cotton yarns make a texture that is cool and comfortable. Pattern variety that offers a choice for every man! Sizes 10 to 11½.

**29c**

EATON'S MIDSUMMER SALE



#### Get into your cool Slack Suit



#### Hopsack Suits

Cool summer suits of cotton hopsacking—plain colors of tan, grey and green. The shirt has one buttoned breast pocket and may be worn in or out. The trousers have pleated front, small, medium and large sizes.

**\$3.95**

EATON'S MIDSUMMER SALE

#### Men's Summer Hats

At Worthwhile Savings!

Chalk up a saving on the purchase of a new hat, Sir! Come early to this hat sale and you'll do just that—but we repeat, come early, for the quantity is limited! Regular and sport weight wool and fur felts in snap brim style. Colors of green, grey, blue and brown. Sizes 6¾ to 7¾.

**\$3.95**

#### Ties! Half Price!

Regular \$1.50!

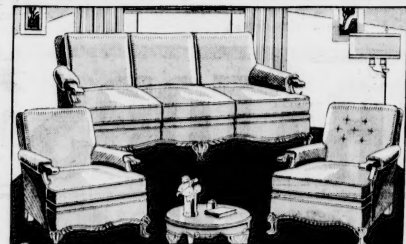
Here's a special that should allow you to have twice as many ties as you had planned... a thrifty way to liven up your wardrobe! All silk or mixtures of silk and wool in crease-resistant textures with wool lining to help retain shape. Four-in-hand styles most of which have been made by hand. Brightly colored or modest patternings in pleasing array.

**75c**

EATON'S MIDSUMMER SALE



## Furniture and Inlaid Linoleum to Brighten Summer Home



#### Chesterfield Suites

With Choice of Either Style Chair

Who wouldn't like to own this smart suite? It is not only beautifully designed, but durable as well. Attractive moulded showwood fronts and covering of handsomely patterned mohair. The suite comprises CHESTERFIELD and EITHER STYLE CHAIR as illustrated.

EATON'S MIDSUMMER SALE

—Budget Plan Terms may be arranged if desired.

**\$119.50**

#### Smartly Upholstered Davenport Bed

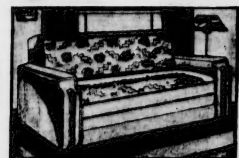
Don't miss this chance to save generously on a smart modern davenport with seasoned hardwood frame. Deep coil spring seat and back that should give satisfactory service for many years. Impacted velvet and tapestry coverings patterned in ever so many attractive color combinations. All with convenient full width bedding compartment.

EATON'S MIDSUMMER SALE

CASH PRICE

—Budget Plan Terms, \$3.00 Down, the balance in 10 Monthly Payments of \$2.89. Total Budget Plan Price, \$31.90.

**\$30.00**



#### Deck Chair

A chair built for relaxing on lazy summer days. Strongly made hardwood frames—gaily striped cotton drill covers. No C.O.D. phone orders and limit of one to a customer. EATON'S MIDSUMMER SALE

**79c**



## Moulded and Straight Line Linoleum

Take advantage of this opportunity to have new floor coverings of inlaid linoleum at a saving! As an extra service it will be laid and cemented without extra charge in homes within the city limits. A wide variety of designs and color combinations that should harmonize with the furnishings in kitchens, bathrooms, bedrooms, dining rooms, halls and living rooms. Width approximately 6 feet. EATON'S MIDSUMMER SALE

—Floor Coverings, Third Floor, Annex, Phone 9-1-3-4-0

**\$1.29**

#### Bedroom Suites

6-Piece Suite! Check Over This Thrift Value!

First a smart semi-modern suite of gracious proportions consisting of a 4 ft. 6 in. or 4 ft. 8 in. BED—CUFFIONER—VANITY AND DRESSING—A deep luxurious "REALBEST" SPRING FILLED MATTRESS covered with heavy cotton damask ticking.

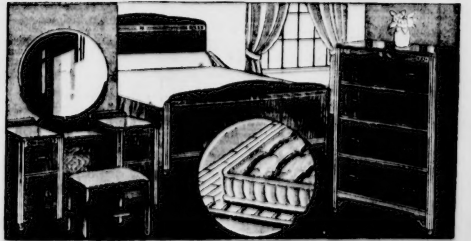
Lastly—CABINETS.

EATON'S MIDSUMMER SALE, CASH PRICE

Budget Plan Terms, \$8.50 Down. The balance in 10 Monthly Payments of \$8.45.

Total Budget Plan Price, \$95.15.

**\$89.50**



#### COUCH AND MATTRESS

Here's an outstanding buy! A strong angle steel framed couch with firm non-sagging spring and deep coil spring seat supports. It opens to a double size bed. Complete with soft roll edged latex cotton-felt mattress securely buttoned. Covered and cushioned in fully patterned cotton cretonne.

**\$9.95**

EATON'S MIDSUMMER SALE

THE TWO



Store Opens at 8:30 a.m. Closes at 5:30 p.m. Except Wednesday, 8:30 a.m. to 1:00 p.m. To Call EATON'S Dial 9-1-2-0

# EATON'S Midsummer Sale

**JULY 14th**  
AND  
**JULY 15th**

## FRIDAY and SATURDAY

**Two Days of SHOPPING**

### Summer Panties

Inexpensively Priced at 8:30!

There's a vogue for cotton undies this year—and here are dainty panties priced to give you two pairs for only a quarter! Of fine white cotton printed in floral designs—wide leg and elastic waist. Small, medium and large. No C.O.D. phone orders.

EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M.

2 pairs **25c**

—Lingerie Section, Second Floor

### Women's Shoes

Regular \$7.50, \$8.50 and \$10.00!

Well known lines... some shoes with built-in metal arch supports. Fine kid and suede leathers made on strap, tie or pump lines... black or brown. Leather soles and Cuban or high heels. Sizes 3 to 9 and AAA to E widths. Collectible!

EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M. PAIR. **\$5.95**

—Footwear, Second Floor

### Girls' Frocks

Regular \$1.59!

An outstanding value for early shoppers Friday... thrifty mothers and their daughters should be here right at door-opening! Cotton prints, printed cotton sheers and organdies in fresh, summery colorings. Styles galore—come see them! Sizes 3 to 14 years in the group.

EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M. .... **\$1.00**

—Girls' Dresses, Second Floor

### Save on Summer Cottons!

Smoothly woven cotton BROADCLOTH—smart checked GINGHAMS—floral and geometric designs in cotton PRINTS—dainty cotton BATISTES in novelty and floral patterns. A host of colors—all materials approximately 36 inches wide. No C.O.D. phone orders. EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M. YARD.

**10c**

—Yard Goods, Second Floor

### Wool To Clear Friday

Oddments—but sufficient in most lots for the knitting of sweaters, children's garments and the like. Grand for afghans and mats. Popular shades in 2- and 4-ply textures—and a saving that's sure to be popular! Limited quantities. No C.O.D. phone orders accepted. Approx. 100 yd. ball or skein.

EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M. .... **5c**

—Wool Section, Second Floor

### Canadian Made Light Bulbs

Only 10c for reliable, inside frosted light bulbs—worth your while to lay away a supply of "spares" for some time to come! Choice of 40 or 60 watt size. A door-opening special to appeal to every housewife!

EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M. .... **10c**

—Electrical Goods, Second Floor, Annex

### Handy Picnic Jugs

Just what you need for keeping beverages at a desired temperature—approximately capacity 3 1/2 quarts. Sturdily constructed and nicely finished—carrying handle. An economy price for early buyers.

EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M. .... **\$1.49**

—Picnic Supplies, Downstairs

**Shop at 8.30**

### Pictures and Mirrors Clear!

Regular \$2.25 to \$8.50

Regular \$7.95 to \$19.50

Nicely framed pictures that include a variety of subjects—REGULAR VALUES \$2.25 to \$8.50. Mirrors of clear plate glass in a wide array of shapes and sizes and types. REGULAR VALUES \$7.95 to \$19.50. Choose them for your own home—or for wedding gifts! EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M.

PICTURES.

MIRRORS.

**\$1.25 to \$4.25**

**\$4.95 to \$13.00**

—Pictures and Mirrors, Second Floor, Annex

### Dust Mops—Regular 95c

Efficient dust mops of a really superior quality—reduced to clear! Liquid veneer make in chemically treated cotton, soft and fluffy. Triangular shape—complete with wooden handle.

EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M. .... **59c**

—Housewares, Downstairs

### Sale of Cushion Squares—Regular 39c to 69c

Approximate 24-inch squares of colorful printed linens, home-spun type cottons, heavy damasks—a variety suitable for living room, sunroom, and porch cushions. Colors for any scheme—priced for a pleasant surprise!

EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M. .... **19c to 39c**

—Drapery Section, Second Floor, Annex

### An Electric Razor!

Regular Value \$1.79

A remarkably low price for men who like the convenience of an electric razor. Reliable Firewood make—easily cleaned double shaving edge, sturdy bakelite composition case. Complete with cord and plug—operates on 110 volts.

EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M. .... **\$1.00**

—Electric Razors, Main Floor

### Youths' Boots

Regular \$1.88 Pair

Sturdy boots for young lads who wear sizes 11, 12 or 13. Blucher #1c uppers of split leather with worn and nailed leather soles and rubber heels. Regular \$1.88. No mail orders, no delivery. THE BASEMENT STORE AT 8:30 ... **99c**

PAIR.

### Men's House Slippers

Regular \$2.95!

Easy-to-slip-into opera style of fine quality calf leather. Comfortably padded leather soles and heels. Neat linings throughout. Colors of black, brown and wine.

In the lot. Sizes 7 to 11. **\$1.95**

EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M. PAIR.

—Men's Footwear, Main Floor

### Men's Work Shirts

Regular 95c

A special for early shoppers—work shirts at only 69c! Roomily cut of Mexican cotton denim in a weight that is light yet strong. Strongly sewn and finished with two button-through breast pockets.

Shades of tan, grey and blue. Sizes 14 1/2 to 17. **69c**

EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M.

—Men's Wear, Main Floor

### Men's Trousers

Cool and smart for summer's informal occasions—and when they become spoiled, into the family wash they go! White or cream color—three sturdy cotton materials—linen, whiped or pin striped cottonade. Plain or pleated fronts, regular 30 to 40. EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M. PAIR.

—Men's Wear, Main Floor

### Men's Cotton Socks

At 10c a pair you'll want to buy a full summer's supply promptly at 8:30! Firmly knit of cotton that is cool and comfortable for hot weather wear—patterns and colors to complement summer clothing. Sizes 10 1/2 and 11. Limited quantity. No C.O.D. phone orders.

EATON'S MIDSUMMER SALE FRIDAY AT 8:30 A.M. ... **10c**

—Men's Socks, Main Floor

# COLDSPOT REFRIGERATORS



- NOW—when you need efficient refrigeration most, EATON'S brings you the 1939 model Coldspot at an outstanding saving!
- Standard size for the average family—priced for the average budget—providing performance way above the average!
- Gleaming white Dulux exterior finish, easily kept clean. Shining hardware details. Plenty of shelf space. Large ice cube capacity.
- Famous Coldspot mechanism—quiet, powerful, economical to use. Automatic interior light.
- Mechanism carries a five-year guarantee for servicing expense—even at this reduced price!

EATON'S MIDSUMMER SALE CASH PRICE.

## Electric Washers

Made by Coffield

- Clearance pricing on these reliable machines from the famous House of Coffield brings you a safe economy!

- Easily cleaned tub in durable porcelain enamel of a high grade quality. Swinging wringer.
- Quiet motor with enclosed gears immersed in oil. Works on the agitator principle.
- An EATON value achievement priced to bring this reliable machine within the reach of limited budgets.

EATON'S MIDSUMMER SALE CASH PRICE.

On Sale

Friday and Saturday

**\$59.95**

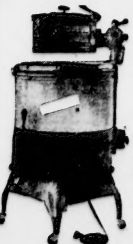
EATON'S MIDSUMMER SALE CASH PRICE.

EDMONTON CANADA

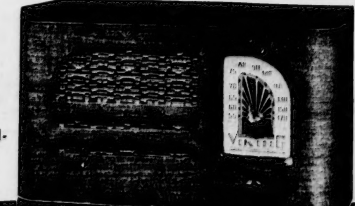
**\$149.00**

### Refrigerator Terms

Special Budget Plan terms may be arranged with \$5.00 down and up to 36 months to pay. An equitable charge is made for this accommodation.



- 1939 Electric
- 4 Tubes
- Automatic Volume Control.
- Walnut Case
- Limited Quantity



**1939 Compact RADIO**

An outstandingly low price makes this one of the feature values in the EATON Midsummer Sale! Shop as early as you can—the quantity is limited.

EATON'S MIDSUMMER SALE

**\$16.98**

—Budget Plan terms may be arranged if desired. —Radio, Refrigerators and Washing Machines, Second Floor, Annex, Phone 9-1-2-0

SEE LAST SIX PAGES FOR OTHER EATON ANNOUNCEMENTS